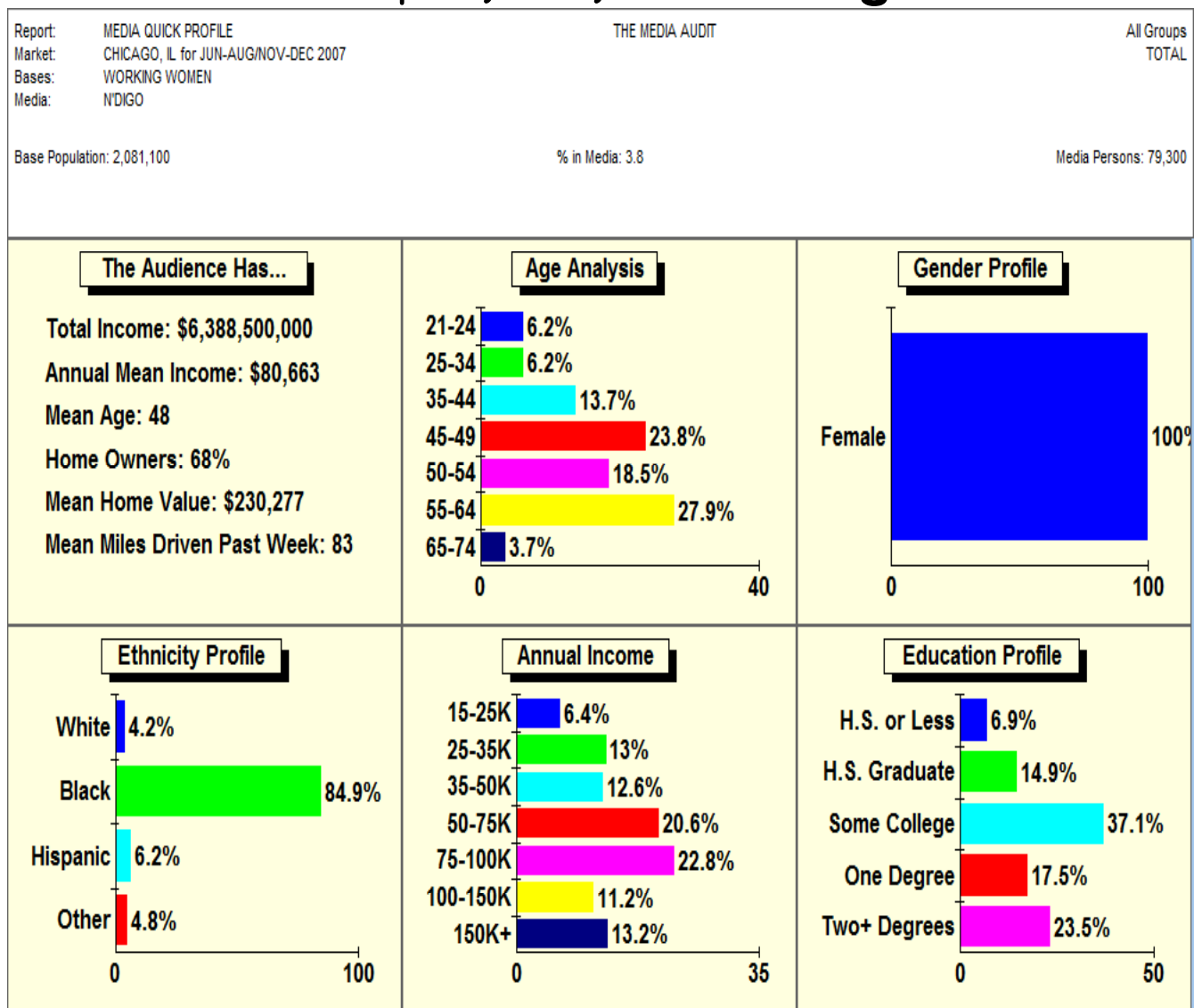




298,600 consumers have read one or more of the past four issues of N'Digo!

174,200 readers per average issue

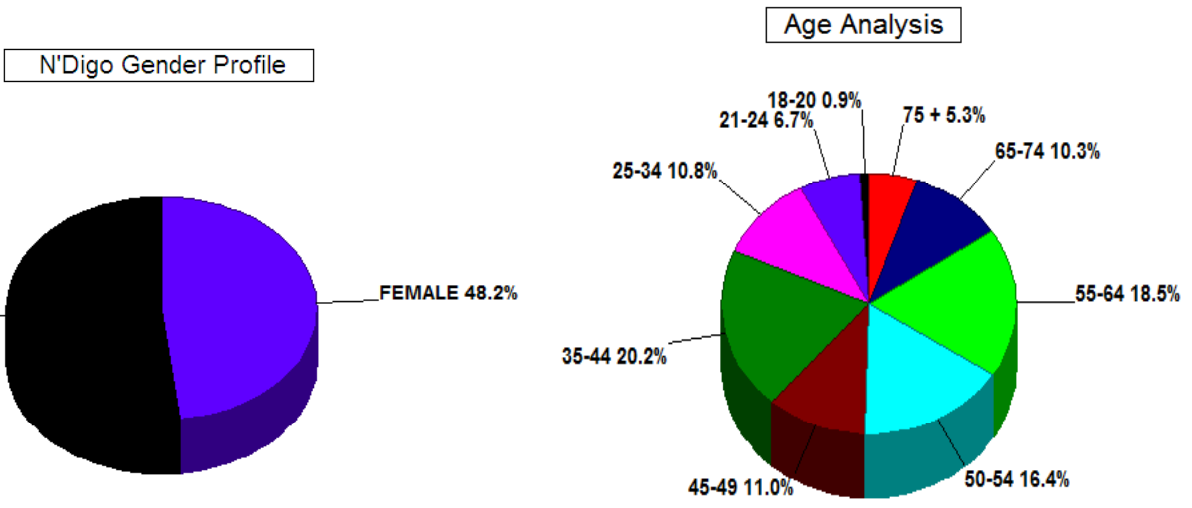
79,300 Working Women with an Average Income of \$80,663, read N'Digo!





24% of ALL African Americans in Chicago read N'Digo!

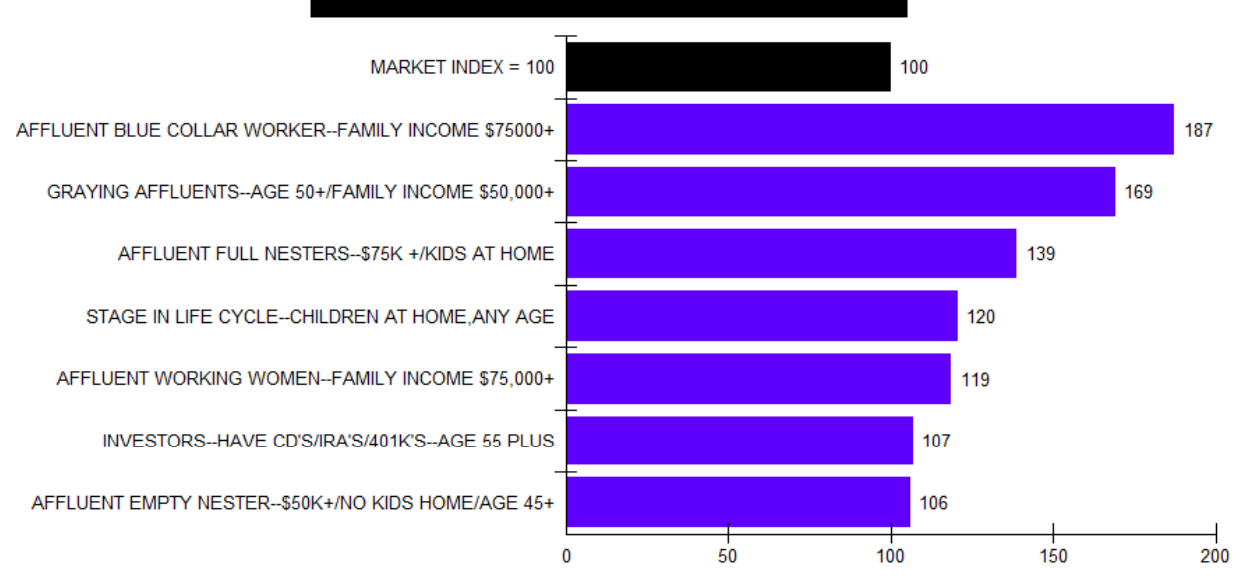
1 in 8 read every issue!



Report: MARKET INDEX, MULTIPLE TARGET SINGLE MEDIA REPORT
 Market: CHICAGO, IL for JUN-AUG/NOV-DEC 2007
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N'Digo Readers are Affluent Families!

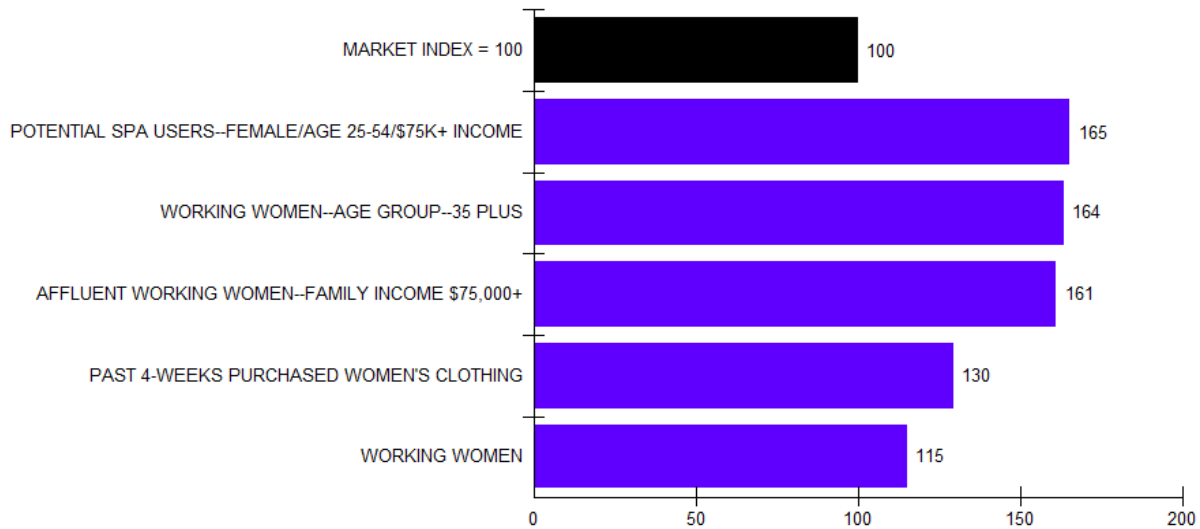




N'Digo delivers Affluent Working Women!

Report: MARKET INDEX, MULTIPLE TARGET SINGLE MEDIA REPORT THE MEDIA AUDIT Most Often Index
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Each week, N'Digo is 61% more likely to reach Affluent Working Women!



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N'Digo Loyal Readers are Most Likely to Earn a High Income!

