

DELIVERING

LASIK EYE SURGERY PROSPECTS

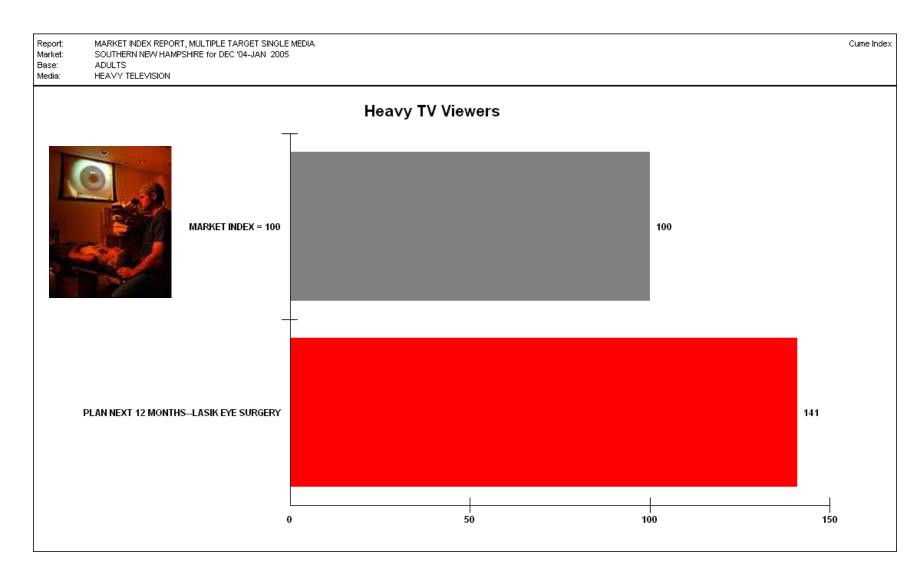
IN THE

SOUTHERN NEW HAMPSHIRE MARKET



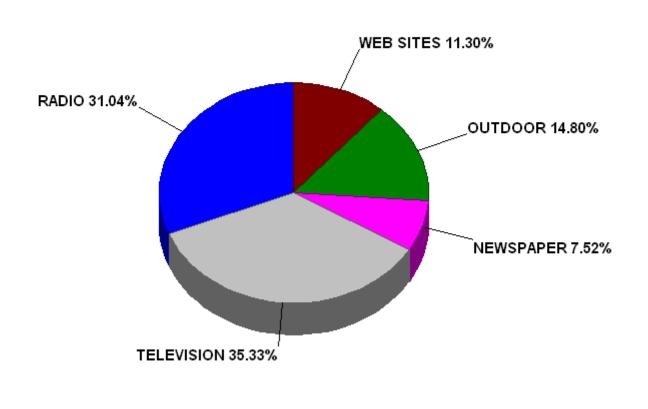


LASIK EYE SURGERY PROSPECTS in Southern New Hampshire are 41% more likely to be HEAVILY EXPOSED TO TELEVISION



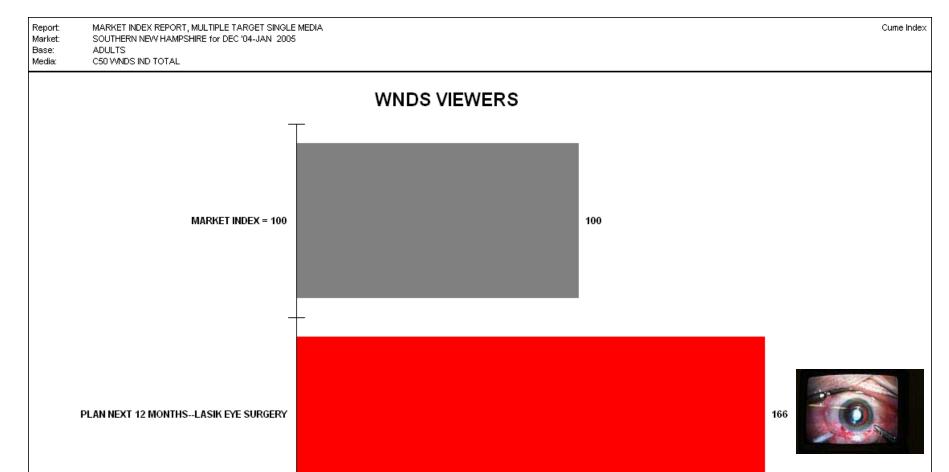
LASIK EYE SURGERY PROSPECTS spend more time with TELEVISION Than Any Other Medium.

Lasik Eye Surgery Prospects Spend the Largest Percent of their Media Day with TV





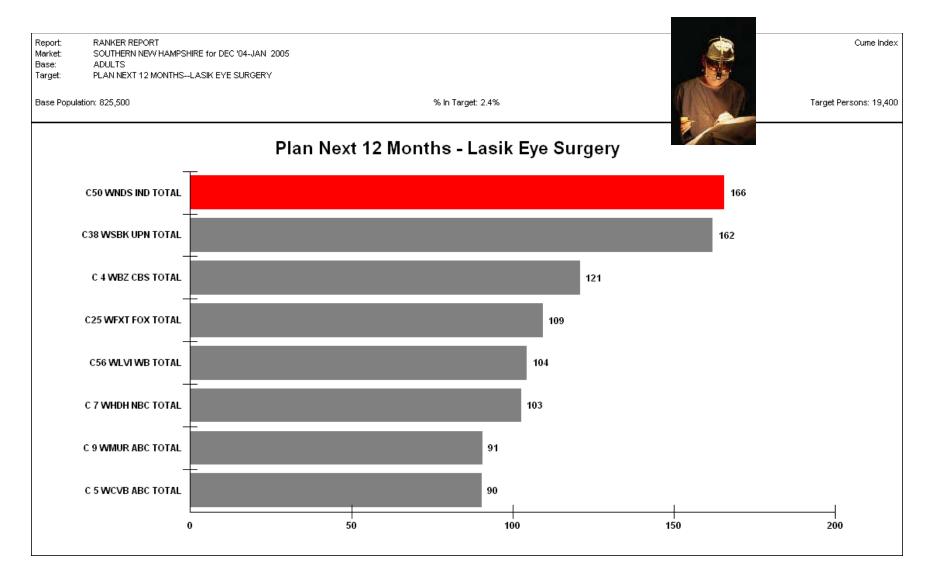
WNDS is HIGHLY TARGETED in reaching LASIK EYE SURGERY PROSPECTS



Source: **The Media Audit** Southern New Hampshire Dec'04-Jan 2005

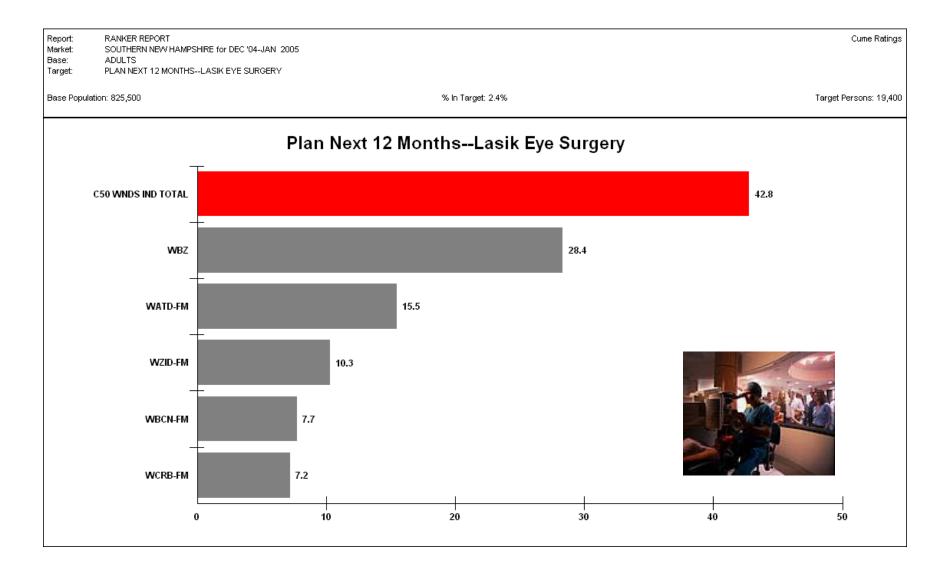


WNDS is the MOST TARGETED and EFFICIENT TV Station In delivering LASIK EYE SURGERY PROSPECTS.





WNDS Reaches SUBSTANTIALLY MORE Lasik Eye Surgery Prospects Than ANY RADIO STATION





WNDS Reaches SUBSTANTIALLY MORE Lasik Eye Surgery Prospects Than ANY Section of the DAILY NEWSPAPERS

Report: RANKER REPORT

Market: SOUTHERN NEW HAMPSHIRE for DEC '04-JAN 2005

Base: ADULTS

Target: PLAN NEXT 12 MONTHS--LASIK EYE SURGERY

Base Population: 825,500 % In Target: 2.4%

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28 HERALD*WD*CLASSIF AD * *	
29 HERALD*WD*AUTO CLAS. * *	
30 HERALD*WD*EMPLOY CLS * *	
31 HERALD*WD*FOOD SEC. * *	
32 HERALD*WD*LIFE/FASHN * *	
33 HERALD*WD*MOVIE/ENT. * *	
34 HERALD*WD*NH NEWS S. * *	
35 HERALD*SN*SECTION 1	
36 HERALD*SN*BUSINESS S * *	