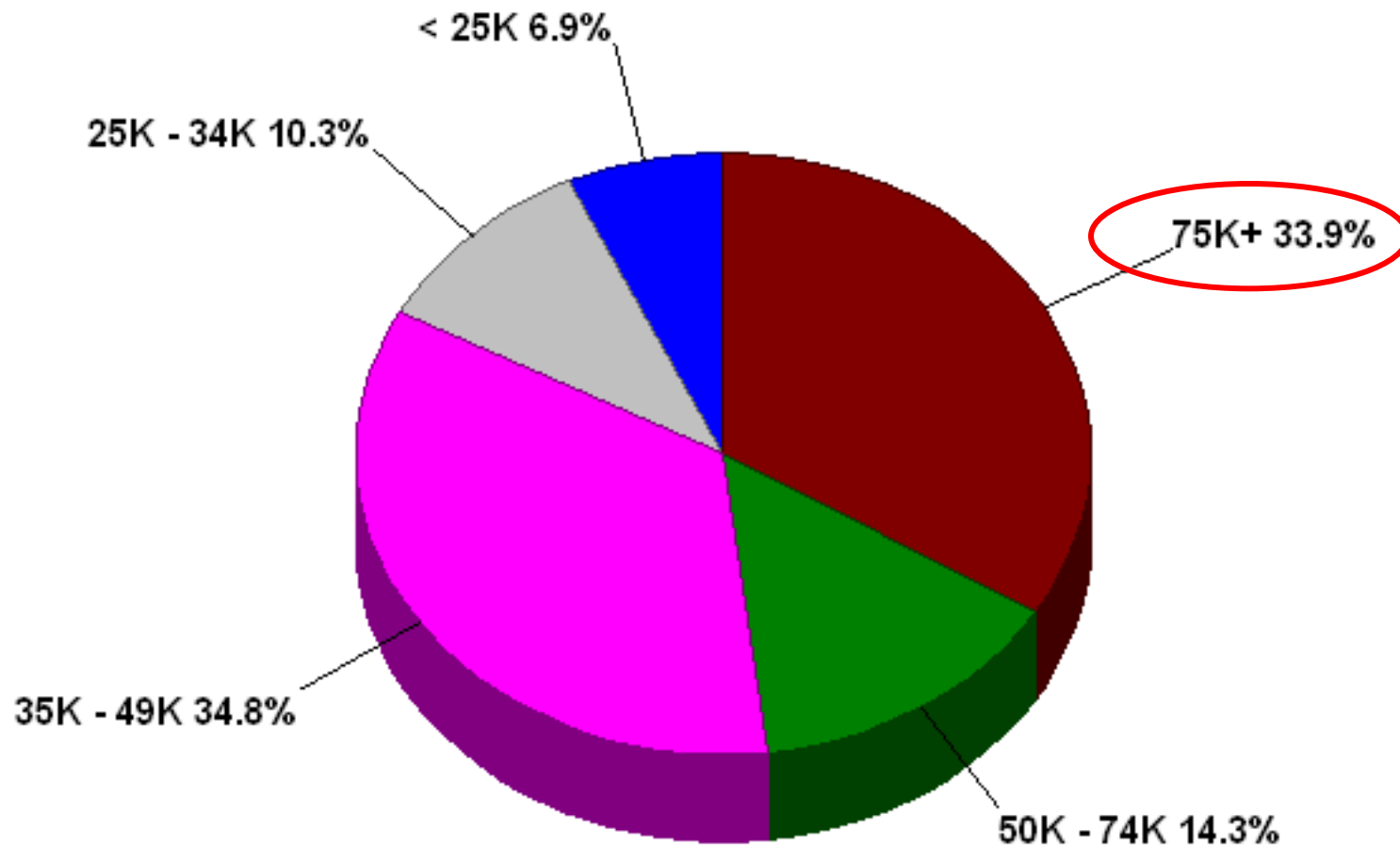


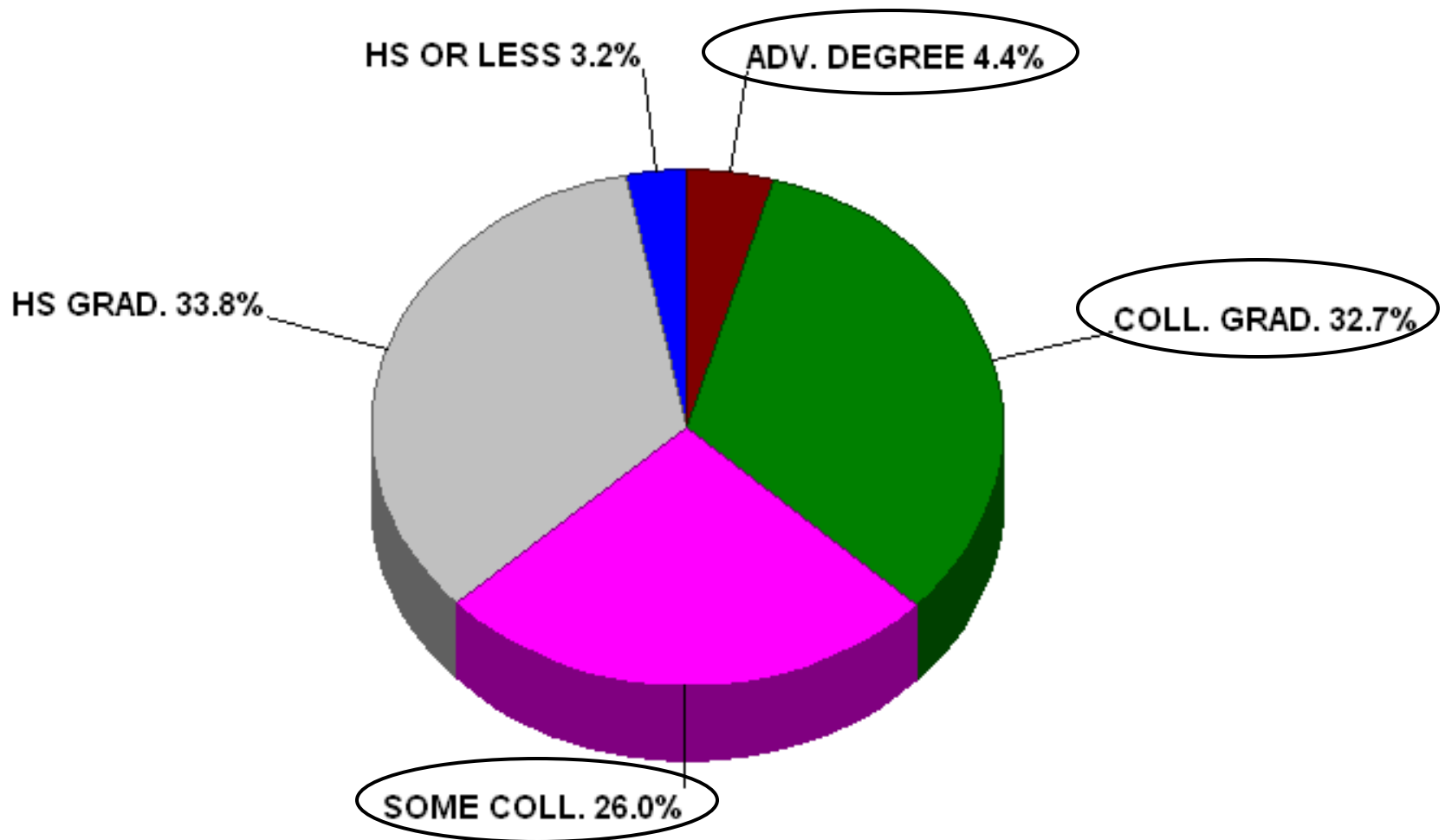


Reaching **Comcast** Customer Prospects
In the Hartford Market

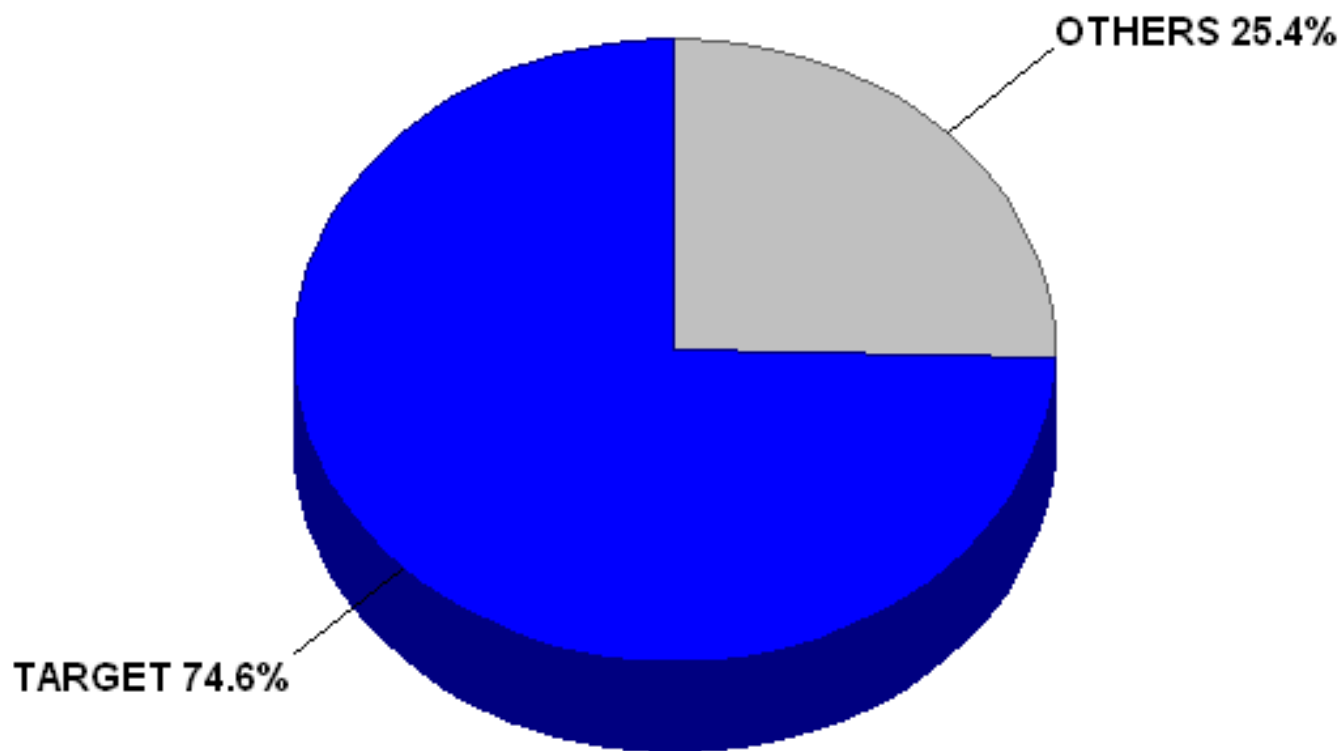
WZMX-FM Annual Income Profile



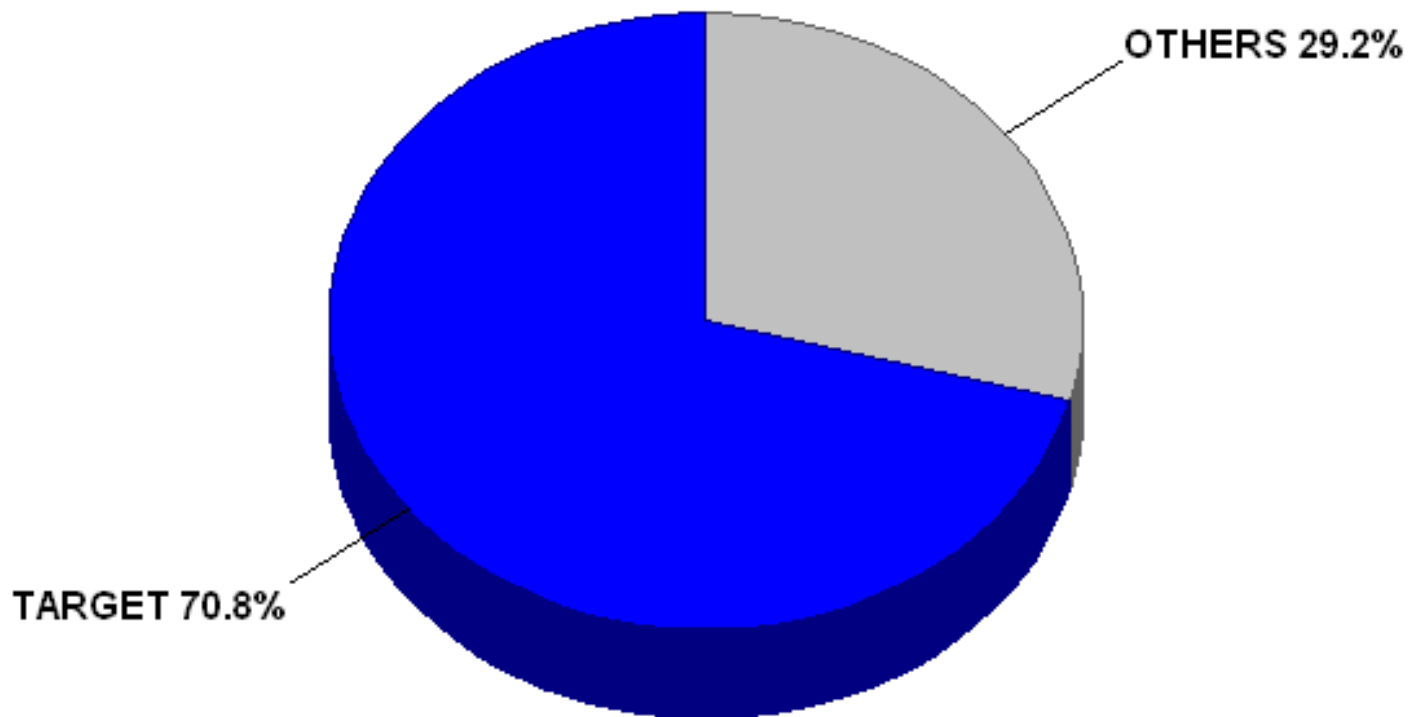
63.1% of WZMX-FM Listeners are College Educated



74.6% of WZMX-FM Listeners are Internet Users



71% of WZMX-FM Listeners Watch Sportscasts





Report: MARKET INDEX REPORT, MULTIPLE TARGET SINGLE MEDIA
Market: HARTFORD, CT for AUG-SEP 2005
Bases: GENERAL BASE = ADULTS AGE 18+
Media: WZMX-FM

THE MEDIA AUDIT

Cume Index

WZMX-FM Outperforms the Market in Delivering Home Owners with \$75K-\$100K Incomes





WZMX-FM is an Hartford Market Leader in Reaching Online Users.

Report: RANKER REPORT
Market: HARTFORD, CT for AUG-SEP 2005
Bases: GENERAL BASE = ADULTS AGE 18+
Target: ONLINE/INTERNET--LOGGED ON PAST MONTH

THE MEDIA AUDIT

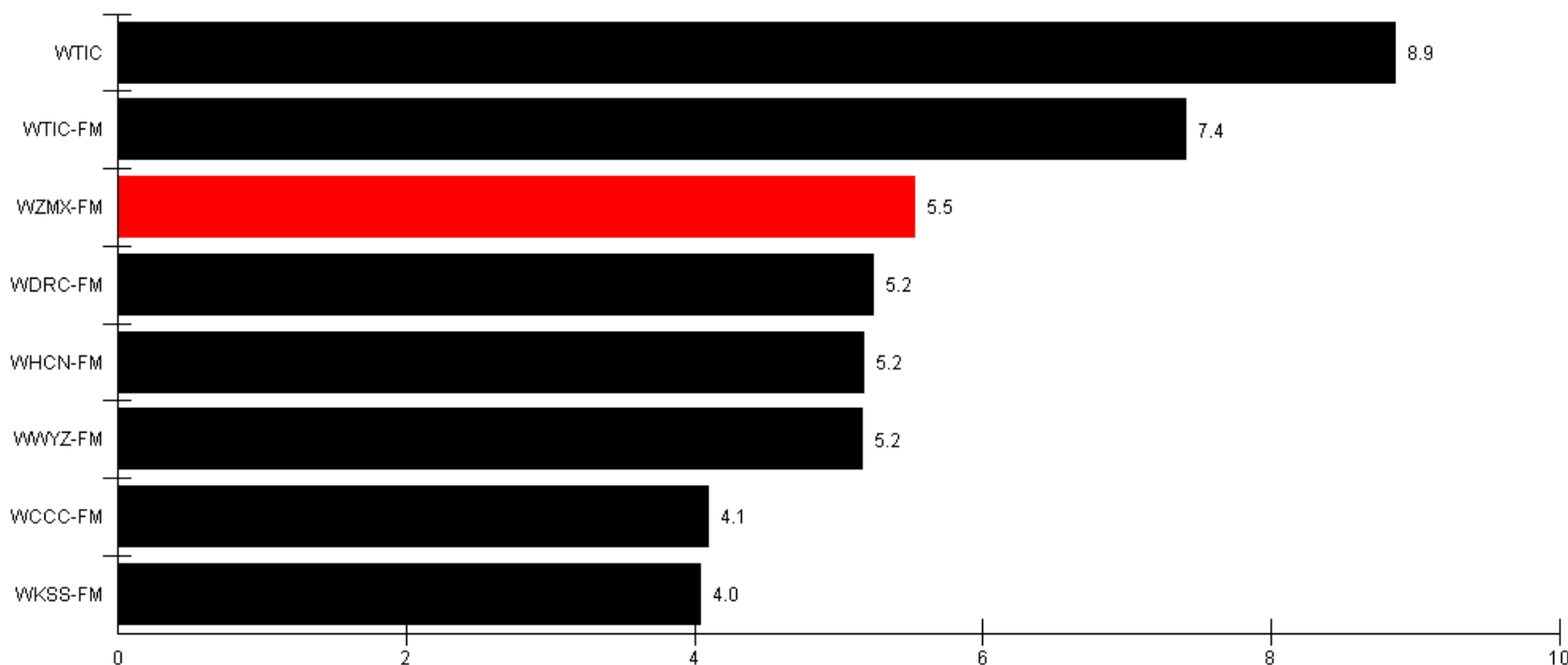
Most Often Ratings

Base Population: 905,600

% In Target: 71.6%

Target Persons: 648,100

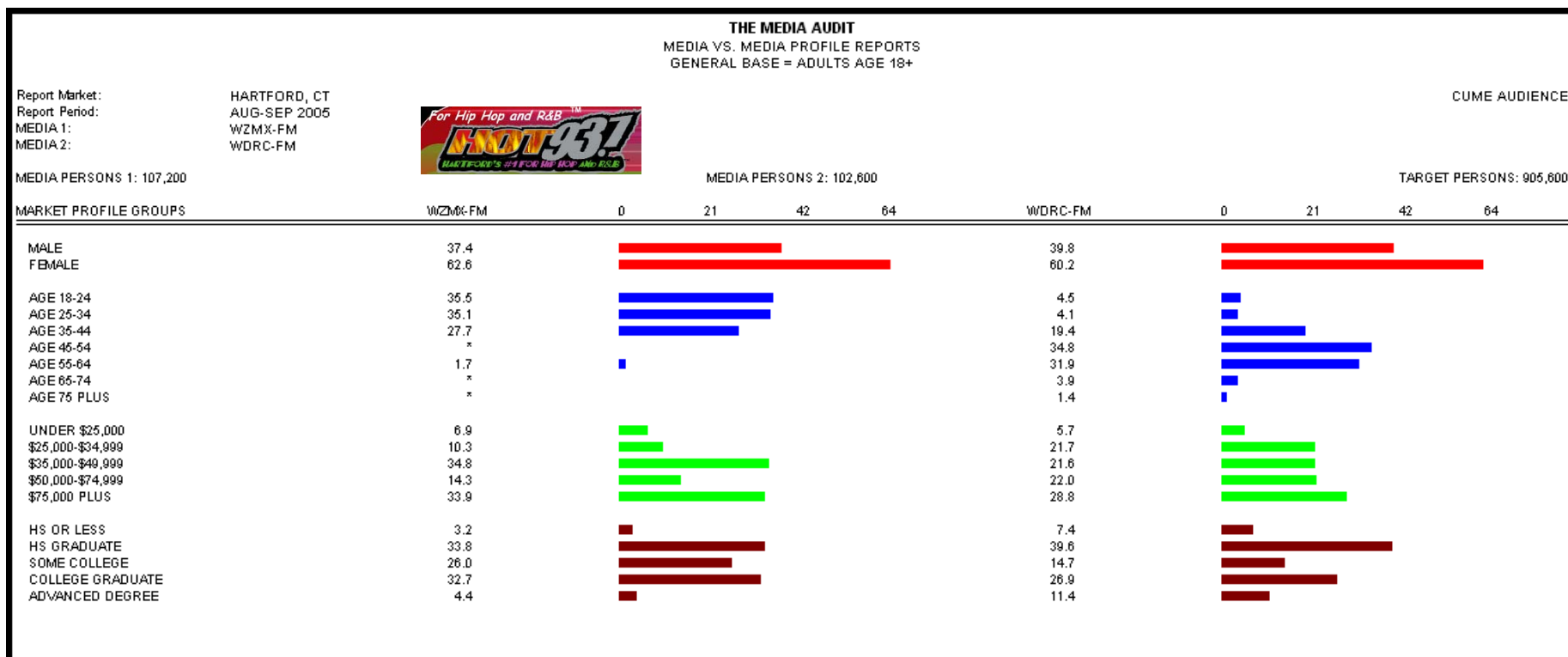
ONLINE USERS



Core Loyal Listeners

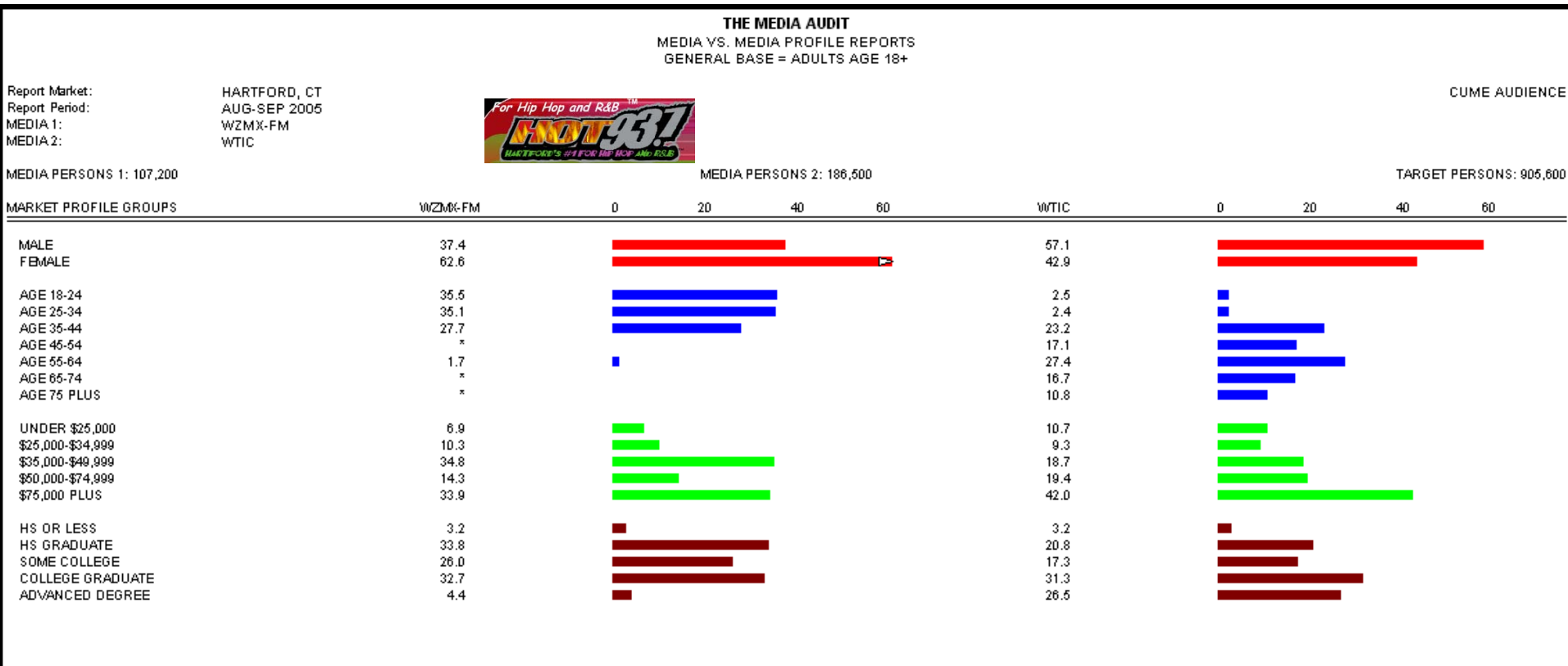


WZMX-FM Provides 25-54 Age Cell Balance to WDRC-FM





WZMX-FM Provides 25-54 Age Cell Balance to WTIC





WZMX-FM Provides 25-54 Age Cell Balance to WRCH-FM

THE MEDIA AUDIT MEDIA VS. MEDIA PROFILE REPORTS GENERAL BASE = ADULTS AGE 18+

Report Market: HARTFORD, CT
Report Period: AUG-SEP 2005
MEDIA 1: WZMX-FM
MEDIA 2: WRCH-FM

CUME AUDIENCE



MEDIA PERSONS 1: 107,200

MEDIA PERSONS 2: 81,900

TARGET PERSONS: 905,600

MARKET PROFILE GROUPS	WZMX-FM	0	21	42	64	WRCH-FM	0	21	42	64
MALE	37.4					38.8				
FEMALE	62.6					61.2				
AGE 18-24	35.5					5.6				
AGE 25-34	35.1					1.6				
AGE 35-44	27.7					19.7				
AGE 45-54	*					22.5				
AGE 55-64	1.7					27.4				
AGE 65-74	*					14.5				
AGE 75 PLUS	*					8.9				
UNDER \$25,000	6.9					7.8				
\$25,000-\$34,999	10.3					14.2				
\$35,000-\$49,999	34.8					30.6				
\$50,000-\$74,999	14.3					16.5				
\$75,000 PLUS	33.9					30.9				
HS OR LESS	3.2					2.4				
HS GRADUATE	33.8					31.7				
SOME COLLEGE	26.0					19.3				
COLLEGE GRADUATE	32.7					39.2				
ADVANCED DEGREE	4.4					6.5				