

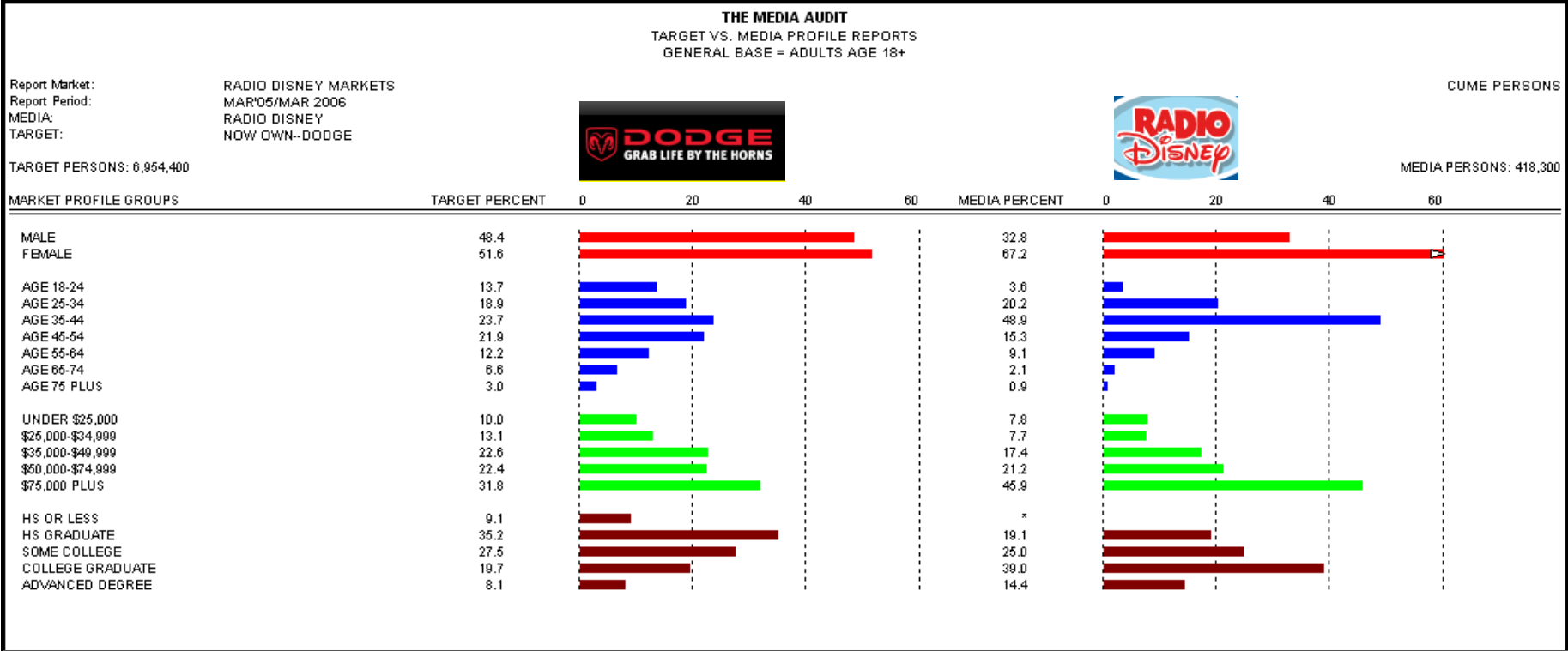
# Delivering



# Best Customer Prospects

## Profile Comparison Dodge Owner and Radio Disney Listener

Radio Disney super-serves the 35-44 demo with disposable income to spend!

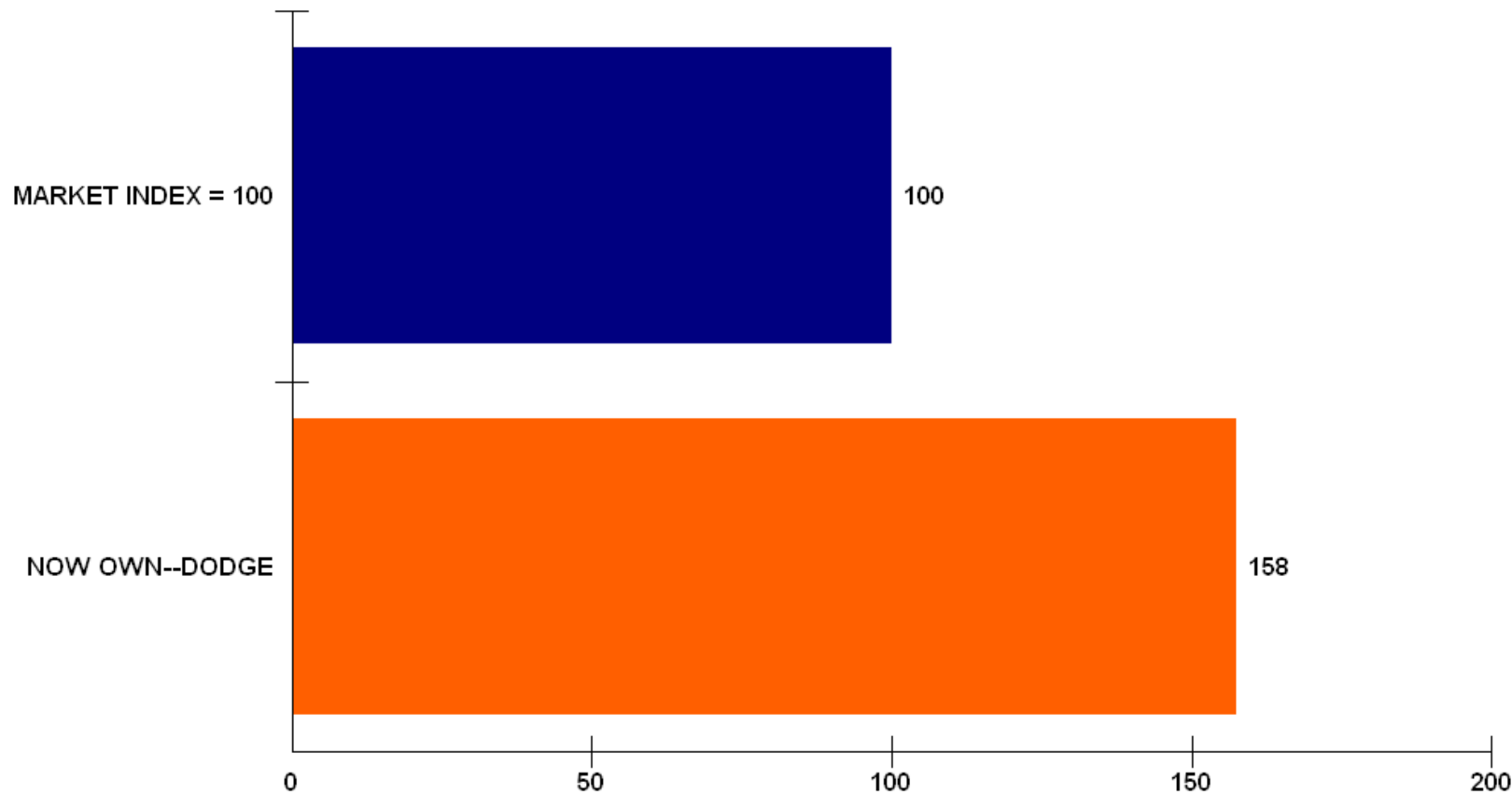


Report: MARKET INDEX REPORT, MULTIPLE TARGET SINGLE MEDIA  
Market: RADIO DISNEY MARKETS for MAR'05/MAR 2006  
Bases: GENERAL BASE = ADULTS AGE 18+  
Media: RADIO DISNEY

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### Radio Disney Listeners are 58% More Likely to be Dodge Owners

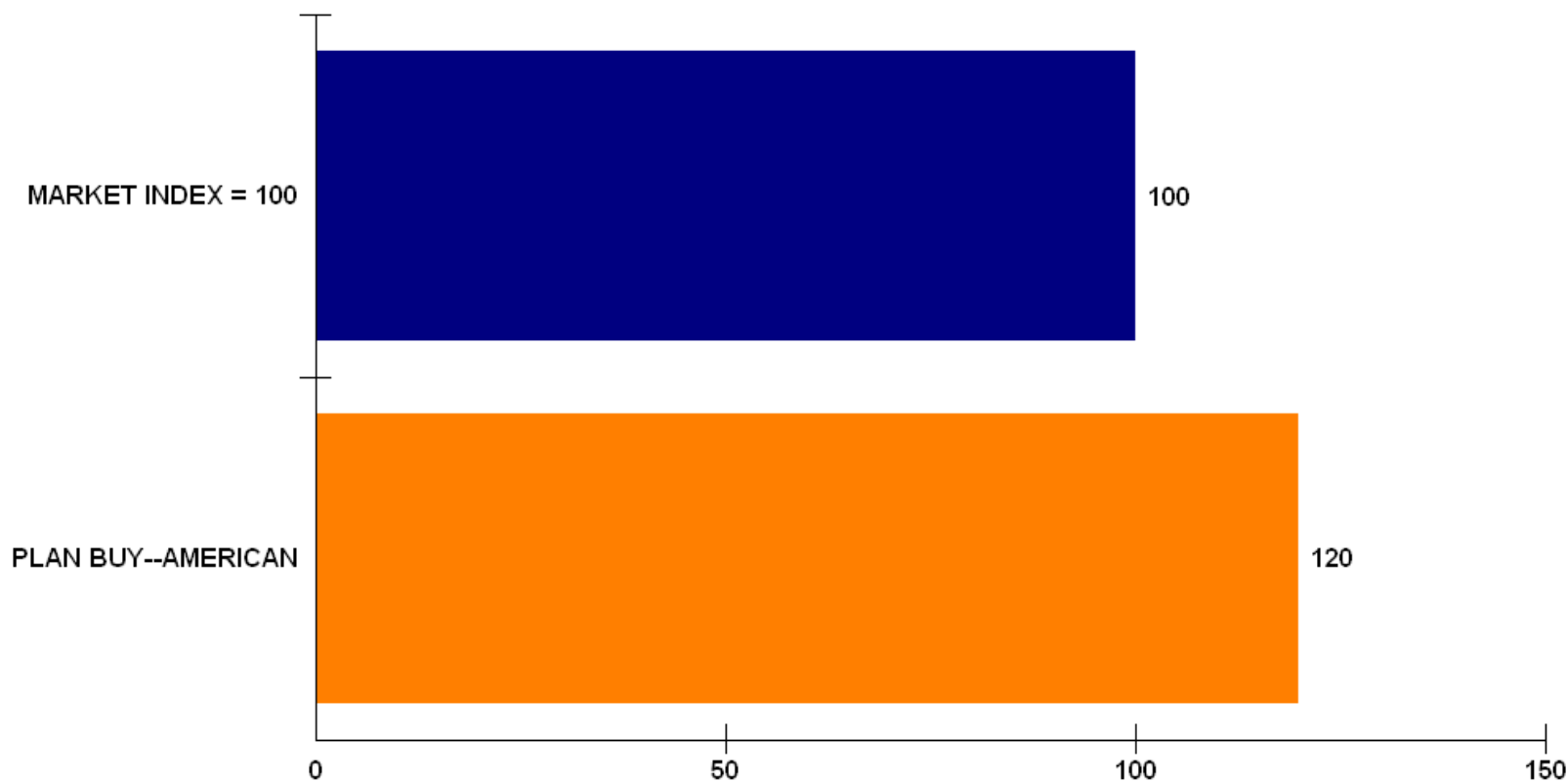


Report: MARKET INDEX REPORT, MULTIPLE TARGET SINGLE MEDIA  
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Bases: GENERAL BASE = ADULTS AGE 18+  
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### Radio Disney Listeners are 20% More Likely to Buy an American Vehicle



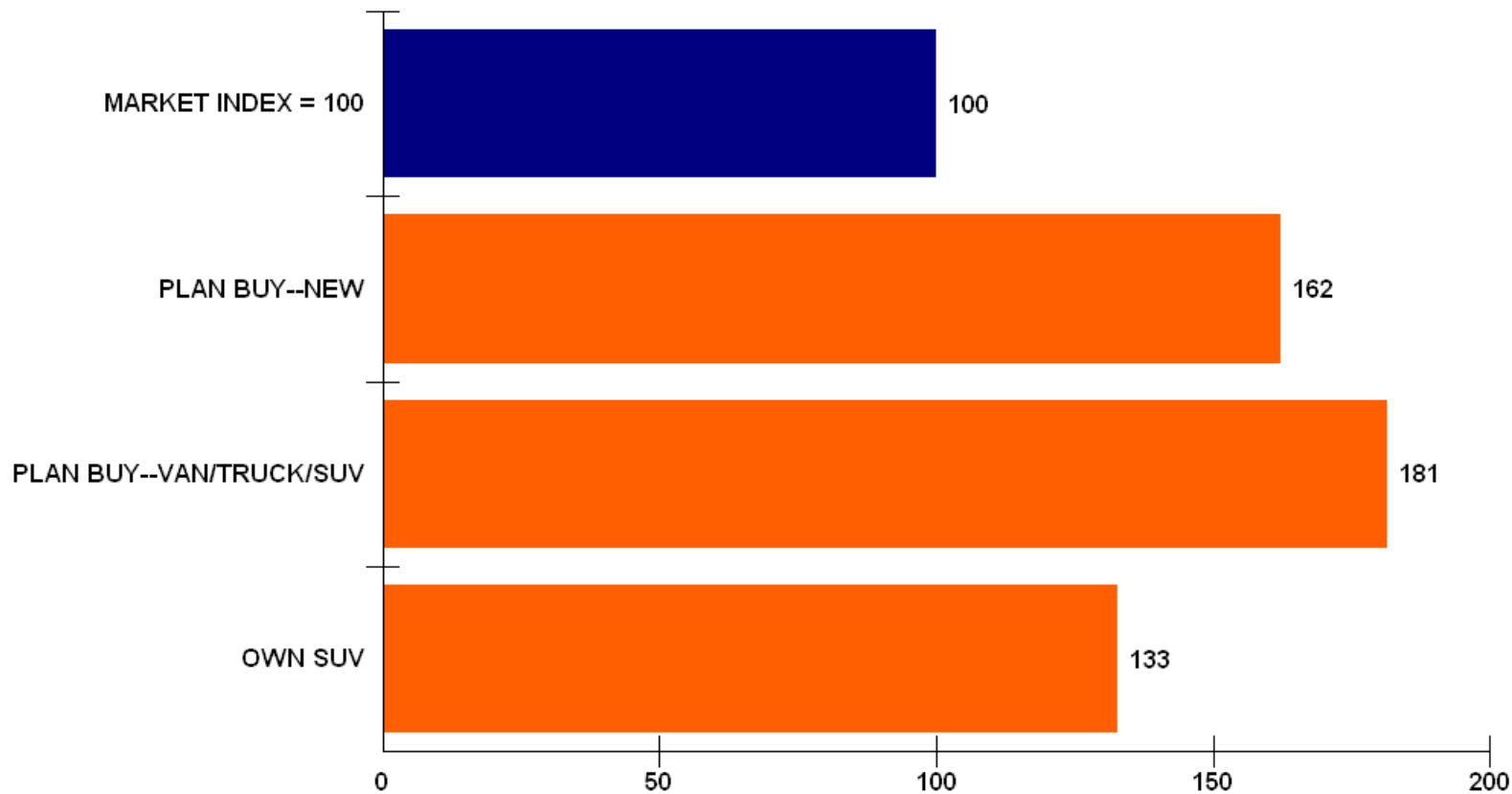
During the Next 12 Months

Report: MARKET INDEX REPORT, MULTIPLE TARGET SINGLE MEDIA  
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### Radio Disney Delivers New Vehicle Buyers, especially Van/Truck/SUV

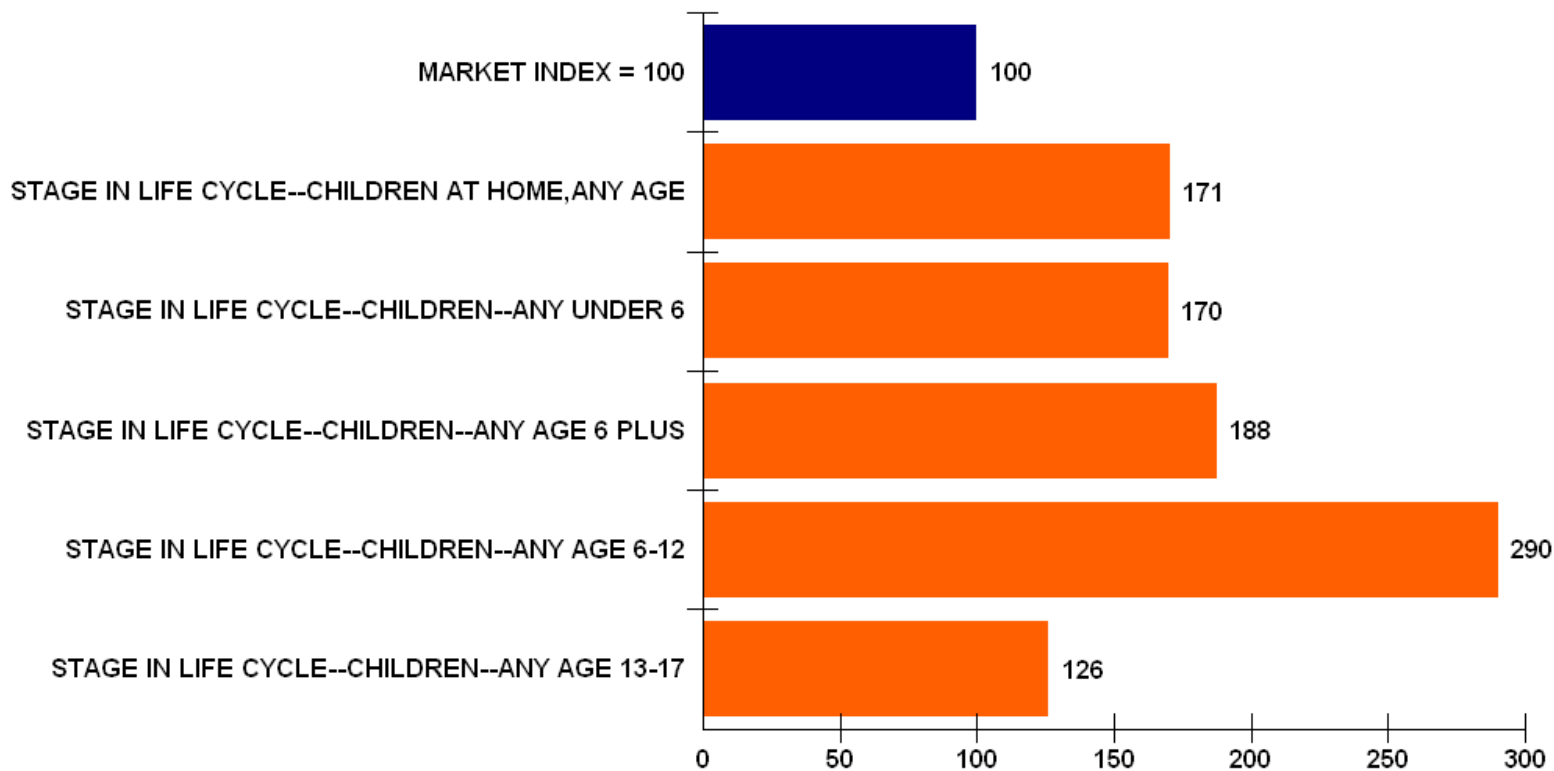


Report: MARKET INDEX REPORT, MULTIPLE TARGET SINGLE MEDIA  
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### Radio Disney Dramatically Outperforms the Market



In Delivering Families...Great Prospects for SUV's