

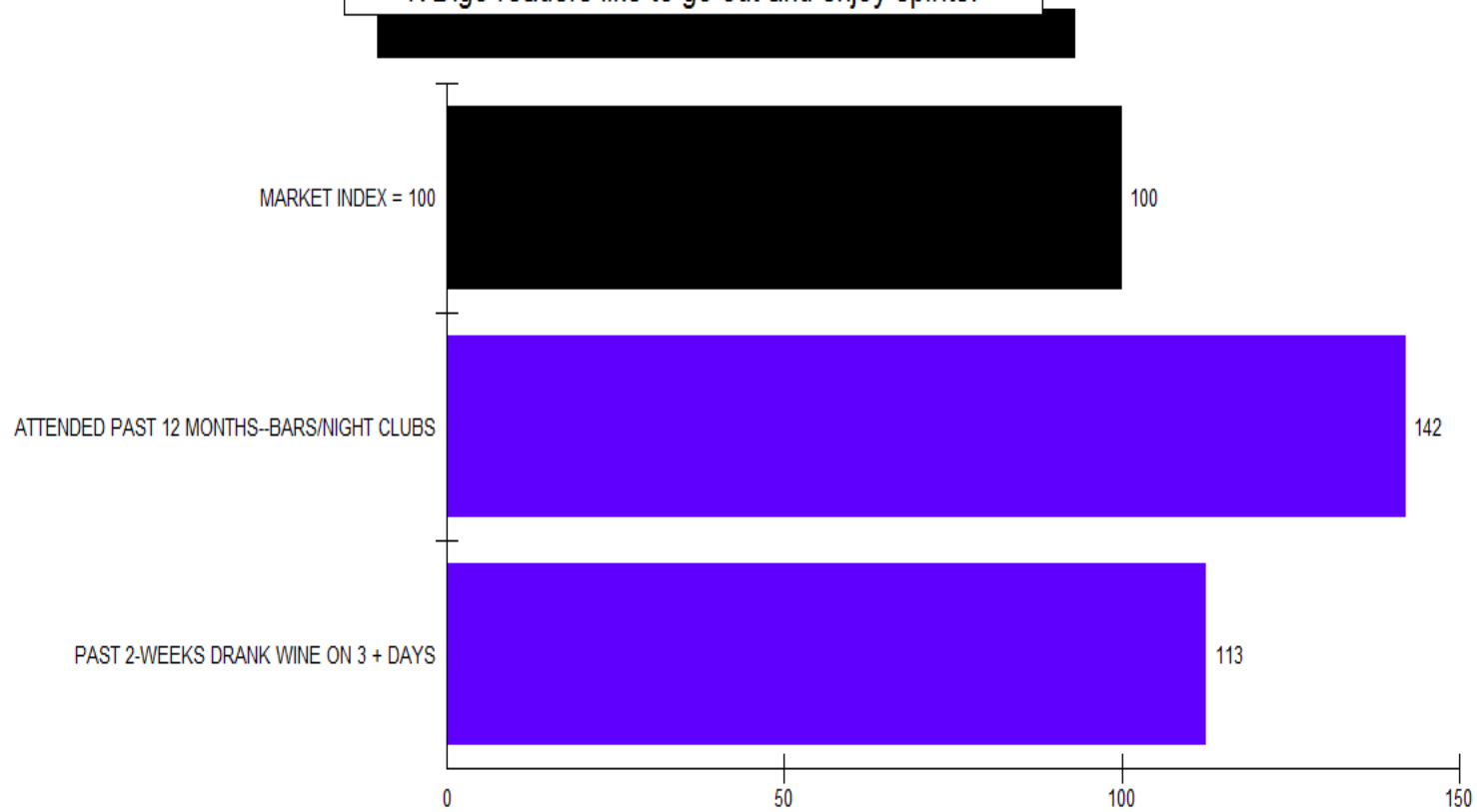


Report: MARKET INDEX, MULTIPLE TARGET SINGLE MEDIA REPORT  
Market: CHICAGO, IL for MAY-JUN/NOV'06-JAN 2007  
Bases: RACE--BLACK [NOT HISPANIC]  
Media: N'DIGO

THE MEDIA AUDIT

Most Often Index

## N'Digo readers like to go out and enjoy spirits!





Report: RANKER REPORT  
Market: CHICAGO, IL for MAY-JUN/NOV'06-JAN 2007  
Bases: RACE--BLACK [NOT HISPANIC]  
Target: PAST 2-WEEKS DRANK WINE ON 3 + DAYS

THE MEDIA AUDIT

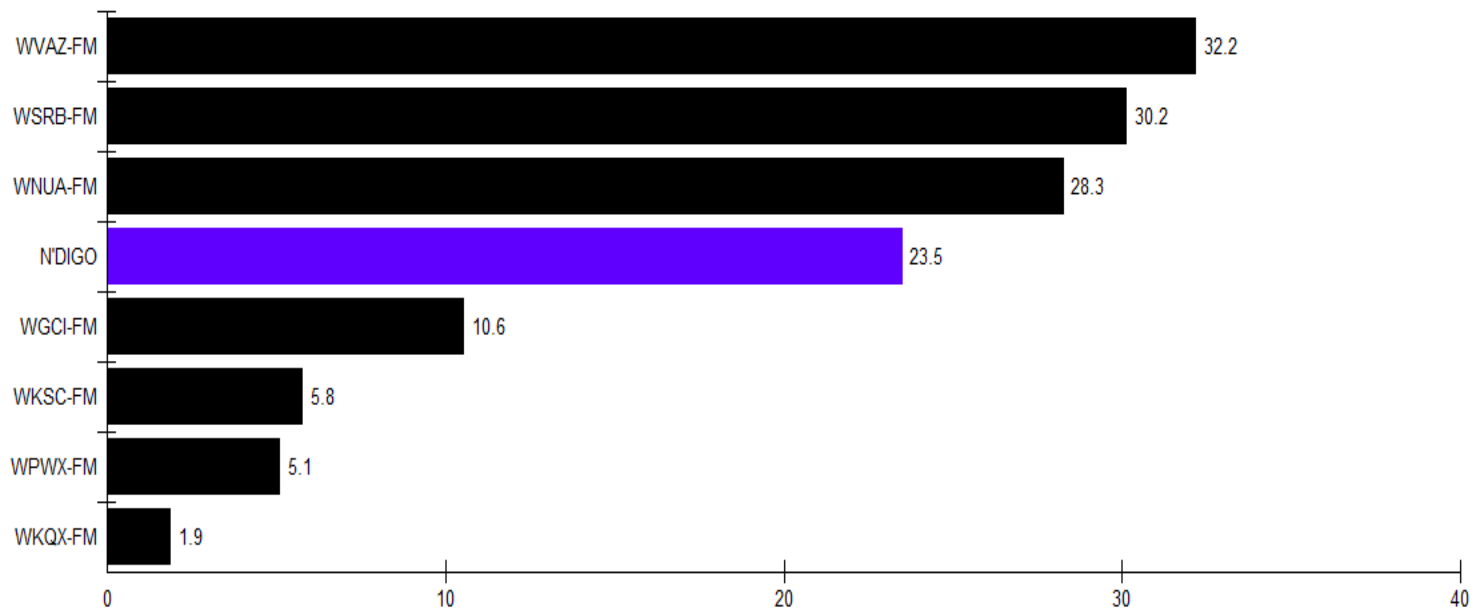
Cume Ratings

Base Population: 1,139,500

% In Target: 5.2%

Target Persons: 58,700

1 in 4 Black Wine drinkers read N'Digo!





Report: RANKER REPORT  
 Market: CHICAGO, IL for MAY-JUN/NOV'06-JAN 2007  
 Bases: RACE--BLACK [NOT HISPANIC]  
 Target: ATTENDED PAST 12 MONTHS--BARS/NIGHT CLUBS

THE MEDIA AUDIT

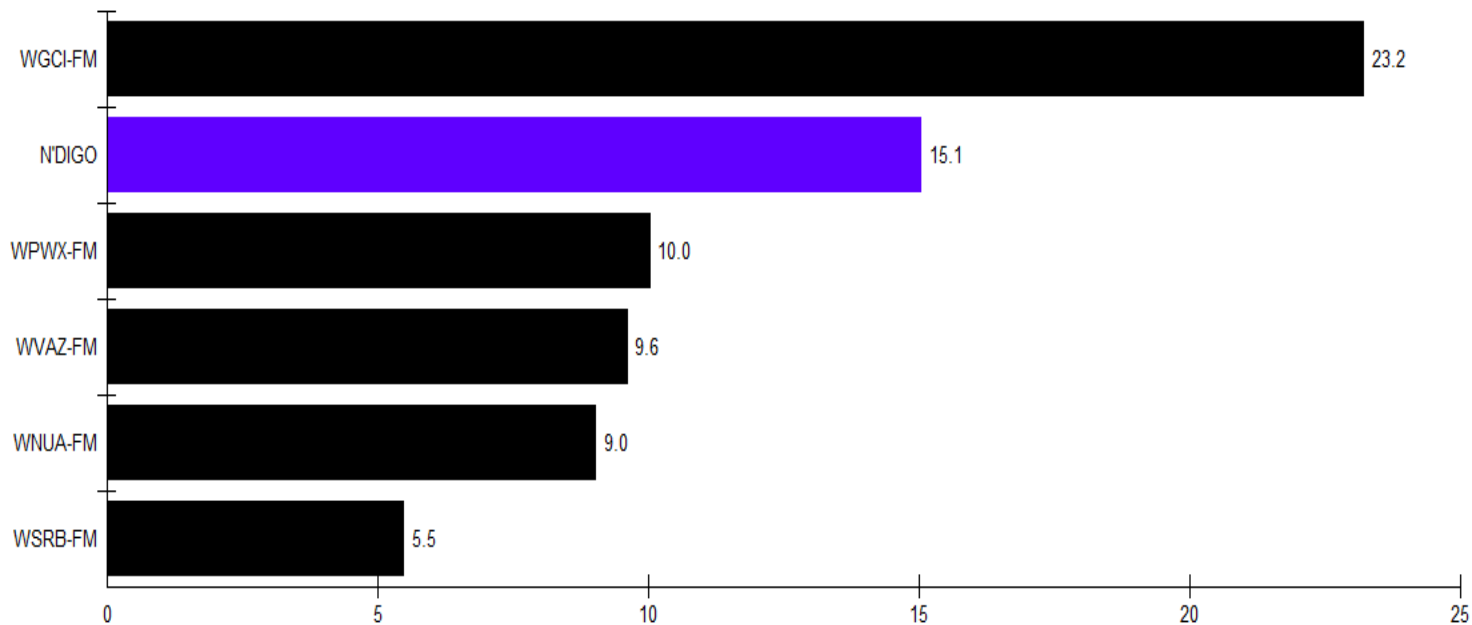
Most Often Ratings

Base Population: 1,139,500

% In Target: 27.3%

Target Persons: 310,900

15% of all Black bar and club goers read N'Digo!





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THE MEDIA AUDIT

Cume Ratings

Base Population: 1,139,500

% In Target: 27.3%

Target Persons: 310,900

## N'Digo is a leader in delivering black customers to your bar/nightclub!

